

Technical Exhibits: November 27-30
Meeting: November 27-December 1
McCormick Place, Chicago



+ The Power of Exhibiting at **RSNA 2022**

If it happens in the world of radiology,
it happens here first.

RSNA® 2022

Empowering *Patients*
and *Partners* in Care





RSNA Is Your Trusted Partner



Globally Connected

We're 47,000+ members strong with members from 148 countries. Our society represents radiologists, radiation oncologists, medical physicists and related scientists across 31 subspecialties.



Thought Leaders

We publish five peer-reviewed journals, including *Radiology*, one of the most cited journals in the field, and *RadioGraphics*, the only journal dedicated to continued radiology education. Our three online subspecialty journals, *Radiology: Artificial Intelligence*, *Radiology: Cardiothoracic Imaging* and *Radiology: Imaging Cancer*, expand our reach providing the latest research and critical commentary in the field.



Trusted Partner

We connect your brand with our audience of key decision makers and influencers. Make RSNA 2022 your way to reach your audience, increase your sales and maximize your ROI.



Highly Respected

Our annual meeting is the world's largest medical imaging show and thought leadership forum. Manufacturers, suppliers and developers rely on the power of RSNA every year to reach our audience of 25,000 professional attendees—in person and online. (five-year average)



Engage on Another Level

Building your visibility and sharing your unique solutions is essential. That's why we provide a wide range of onsite and online sponsorship opportunities. Spread your message, build interest and generate leads. We're here to help you achieve measurable results.

- + Traffic generators
- + Virtual Presentations
- + Lunch & Learns
- + Print and digital options
- + High-impact signage
- + Attendee mailing list rental

Act now! Sponsorships sell fast.

Visit [RSNA.org/Promote](https://www.rsna.org/Promote)

1-630-481-1065 | aclaver@rsna.org



Powerful Solutions Meaningful Engagement

YOU make RSNA 2022 the biggest week in radiology, where the newest innovations are revealed by the industry's most prominent thought leaders.

500+

exhibitors

300,000+

square feet of exhibits

25,000

professional attendees
(five-year average)

1

unique opportunity

You have powerful solutions to share. RSNA 2022 is the right place to share them. At RSNA, meaningful conversations are had and big decisions are made. Whether your company is a growing startup looking to stretch your budget or an industry leader promoting new innovations, RSNA provides the platform to reach radiology's decision makers and influencers.

Your prospects and customers attend RSNA 2022 to learn what's new, and they are ready to make decisions. Participating puts the power in your hands—the power to reach your target audience on your terms and in your budget.

+ Discover the right exhibit set up to meet your goals

Multiple booth sizes available to fit your needs and your budget

+ Generate buzz before arrival

Consider high-impact digital and print promotional opportunities

+ Find your audience

Specialized showcases to attract targeted audiences

+ Stand out from your competitors

Position your company as a leader with industry presentations



Your competitors know the power of RSNA 2022—do you?

Exhibit spaces—in Chicago and virtual—go fast. 85% of RSNA 2021 exhibitors are already contracted for 2022!

Take the First Step.

Visit [RSNA.org/Engage](https://www.rsna.org/Engage)

Email sales@rsna.org

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The Right Audience in the Right Place

The influential decision makers you want to meet attend RSNA!

Of all the radiology professionals attending RSNA, **77% have a role in purchasing decisions**. RSNA provides the unique opportunity to have meaningful conversations with a focused audience—on the show floor or online. Attendees include:

- + Health Care System C-suite Executives
- + Radiology Department Heads
- + Hospital Directors and Administrators
- + Radiologists and Practice Managers
- + Biomedical and Clinical Engineers
- + IT Managers
- + Health Care Consultants
- + Physicians, Scientists and Physicists

Decision Makers | Influencers | Industry Leaders

RSNA 2022 Exhibitors Reach Them All!

“Our 2021 Annual Meeting goals were to have exposure to new contacts and drive new opportunities, which were met by attending. We specifically had a good turnout with Neuroradiologists, our target audience. We were able to meet with many influencers in the industry”

Mike Brady
Regional Sales Manager, Brainreader.net

“RSNA is the best show I have supported in over 34 years of exhibit management!”

Diane Rogne
Trade Show Manager, Mindray



Discover **YOUR** Solution at **RSNA**

RSNA 2022 offers the power of connection.

Whether your audience is on the show floor or on their computers across the globe, we have a place for you. Our in-person and virtual options give you the flexibility to meet your prospects and clients on their terms to invite productive conversations and genuine connections. Most importantly, the take-away for RSNA exhibitors is a high-quality list of leads and referrals. Our specialized spaces allow you to refine your audience reach, catering to particular interests including Recruiters Row, Educators Row and our popular showcases. Whatever your goals, we have a solution for you.



AI Showcase & Theater

Show off your breakthrough innovations in AI, deep learning and machine learning in our largest showcase. This centerpiece space attracts attendees who want to be at the leading edge of this technology.

Limited presentation and sponsorship opportunities available to showcase participants.



3D Printing & Mixed Reality Showcase

If you offer products in medical 3D printing equipment and software, or advanced visualization products like augmented reality, holography and virtual reality platforms, this is the space for you. Radiologists, hospital administrators and c-suite executives know this is where they'll find the newest product innovations.



First-Time Exhibitor Pavilion

Minimize confusion. Maximize ROI. This turnkey solution takes the guesswork out of exhibiting decisions and is priced to get you in the door and connect you with the right audience. Packages include carpeting, basic furnishings and electrical service. Choose from 100, 200 or 300 square feet.

Satellite locations in the AI Showcase and 3D Printing & Mixed Reality Showcase are available to current exhibitors at a 25% discounted rate.

Important Dates

+ October 31, 2022

Exhibit Space Application Deadline

+ November 27-30, 2022

RSNA 2022 Technical Exhibits

Sunday-Wednesday

10 AM to 5 PM CT

**Take the Next Step.
Lock in Now and Secure
Your Best Options!**

RSNA.org/Engage

Phone 1-630-481-1046

Email *sales@rsna.org*